

News Release



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March 24, 2020

Bridgestone Statement on the Decision to Postpone the Olympic and Paralympic Games Tokyo 2020

"Bridgestone supports the decision made by the International Olympic Committee (IOC) and Games organizers to postpone the Olympic and Paralympic Games Tokyo 2020. We believe this is the right decision to protect public health and the well-being of global athletes who have sacrificed so much to chase their dreams. Our commitment to the Olympic and Paralympic Movements does not change with this announcement and we look forward to helping these Games unite the world in a celebration of sport and the human spirit after this difficult time. We will continue working collaboratively with the IOC, the International Paralympic Committee, Games organizers and our various partners to determine the best path forward and adjust our plans accordingly as more details around the new countdown to Tokyo 2020 become available."

For more information, please visit <https://www.bridgestone.com/olympics/>.

For more information on Bridgestone, please contact Keith Cawley (cawleykeith@bfusa.com) or Daisuke Baba (d.baba@bridgestone.com).

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

About Bridgestone Corporation's Worldwide Olympic and Paralympic Partnerships:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company and operates with a mission of "Serving Society with Superior Quality." Bridgestone proudly became a Worldwide Olympic Partner in 2014 and a Worldwide Paralympic Partner in 2018. The company has global rights to the Olympic Movement and Paralympic Movement through to 2024, a period that includes the Olympic and Paralympic Games Tokyo 2020, Beijing 2022 and Paris 2024. Bridgestone is dedicated to delivering products, services and solutions that improve the way people move, live, work and play, and its commitment to the Olympic Movement and Paralympic Movement continues a history of sport and innovation dating back more than 100 years. Bridgestone activities related to its Worldwide Olympic and Paralympic Partnerships are guided by a global "Chase Your Dream" message, which intends to inspire people to overcome obstacles and persevere in pursuit of their goals. As a worldwide partner, Bridgestone has marketing rights that include its full range of tyres, tyre services and selected automotive vehicle services, self-propelled bicycles, seismic isolation bearings, and a variety of building and industrial products.

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