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普利司通之队启航仪式在京举行

6 月 14 日，奥运会全球合作伙伴普利司通在北京举办了以“CHASE YOUR DREAM（逐梦前行）”为主题的普利司通之队启航仪式。普利司通携手羽毛球运动员谌龙、游泳运动员叶诗文、乒乓球运动员樊振东成立普利司通之队，并任命他们为“普利司通运动员大使”。普利司通之队将作为普利司通的活动形象代言人，深入参与普利司通中国各项企业公益活动，企业市场活动及内部员工交流中，积极传递奥运理念。

普利司通（中国）投资有限公司总经理山崎宪二出席启航仪式，并表示，中国运动员不畏险阻，不断探索的精神与普利司通是一致的，希望能将这份“CHASE YOUR DREAM（逐梦前行）”的信念传递给更多的人。

普利司通自 2014 年成为奥运会全球合作伙伴以来，以“CHASE YOUR DREAM（逐梦前行）”为主题，向在克服险阻、向着梦想不断挑战的路上前行的所有人提供帮助，并大力支持各项奥林匹克运动，至今已携手来自世界 11 个国家和地区，将近 40 名著名运动员成立了普利司通之队。

中国是体育大国，也是体育强国。羽毛球、游泳、乒乓球都是中国的强项，这三名运动员都是各自领域的顶尖选手，在历届奥运会中，他们已经合计斩获了三块金牌，并有望在 2020 年东京奥运会上再创佳绩。希望他们面对困难不服输、面对梦想不放弃的精神能够传递给更多的人，普利司通也将继续支持他们在 2020 年东京夏季奥运会上的逐梦之旅，并期待他们能有更加精彩的发挥和表现。

继成为奥运会全球合作伙伴，普利司通公司于 2016 年 8 月成为奥运频道的首个创始合作伙伴，并签署了一项为期四年的协议，助力这一开创性的数字平台，在 2020 年东京奥运会及之后的道路上弘扬奥林匹克运动。

如需了解更多信息，请访问 <http://www.chaseyourdream.cn>

参考资料：普利司通公司简介：

普利司通集团总部设在东京，是世界轮胎和橡胶的领军企业。除了广泛应用的轮胎外，普利司通公司还生产多样化产品，包括工业橡胶、化工产品以及体育用品等，其产品远销全球 150 多个国家和地区。

关于普利司通“奥运会全球合作伙伴”：

普利司通公司有幸于 2014 年 6 月 13 日签约成为国际奥林匹克委员会(IOC)的全球官方合作伙伴。在 10 年的合作期内，普利司通公司将作为“奥运会全球合作伙伴”，为 2016 年里约奥运会、2018 年平昌冬季奥运会、2020 年东京奥运会（公司全球总部所在地）、2022 年北京冬季奥运会和 2024 年巴黎奥运会提供支持。合作伙伴关系还包括支持接下来举办的三届青年奥林匹克运动会。对奥林匹克运动的长期承诺进一步推动了普利司通公司引以为傲的体育传承和超过 100 年的创新历史，并将彰显普利司通公司对尊重多样性，对社区服务、社会责任和环境保护的坚定承诺，这是《奥林匹克宪章》的宗旨所在，也是普利司通品牌的核心所系。

<羽毛球运动员谌龙 履历>

1989 年 1 月 18 日出生于湖北省荆州市。

谌龙于 2006 年进入中国羽毛球队，2007 年世界青年羽毛球锦标赛获得男单冠军，2012 年伦敦奥运会获得羽毛球男单季军。在 2016 年里约奥运会上，谌龙获得了羽毛球男单冠军，帮助中国羽毛球队夺得奥运会男单三连冠。在 2017 年的亚洲羽毛球锦标赛上首度夺得亚锦赛男单冠军。谌龙是两届世锦赛冠军得主。

<游泳运动员叶诗文 履历>

1996 年 3 月 1 日生于浙江省杭州市。

叶诗文 6 岁开始学习游泳，2010 年进入中国国家游泳队。2012 年伦敦奥运会获得女子 400 米混合泳冠军、女子 200 米混合泳冠军，并两次打破奥运会纪录，创造了中国游泳个人单届获得两项奥运冠军的历史，年仅 16 岁就获得了游泳冠军全满贯。

<乒乓球运动员樊振东 履历>

1997 年 1 月 22 日出生于广东省广州市。

樊振东 11 岁被八一乒乓球队选中，2012 年 2 月进入中国国家乒乓球队，同年 12 月在乒乓球世青赛中获得男团、男单、混双冠军。此后还获得了 2016 年男子世界杯乒乓球赛单打冠军、2017 年第 30 届乒乓球亚洲杯男单亚军。2018 年 4 月国际乒联世界排名中首登第一，5 月乒乓球世锦赛中获得男团冠军。

Team Bridgestone Inauguration Ceremony Held in Beijing

Beijing (14th June, 2018) – Bridgestone China (Bridgestone), a subsidiary of the world's largest tire and rubber company and a Worldwide Olympic Partner, today officially introduces Team Bridgestone with a message of "CHASE YOUR DREAM" in Beijing, China. Bridgestone is partnering with badminton player Chen Long, swimmer Ye Shiwen and table tennis player Fan Zhengdong as athlete ambassadors who will represent the brand in marketing activities and a variety of employee and CSR communications.

"These athletes embody what it means to 'Be Bridgestone', and their spirit of perseverance and hard work is closely aligned with Bridgestone's core values. We believe they will help us inspire more people to share these same values and chase their dreams," said Mr. Yamasaki Kenji, Managing Director of Bridgestone (China) Investment Co., Ltd.

As a proud Worldwide Olympic Partner since 2014, Bridgestone is supporting the Olympic Movement with a message of "CHASE YOUR DREAM" that empowers individuals to overcome adversity and constantly strive to realize their goals. In the spirit of that message, globally, Bridgestone has now partnered with nearly 40 individual athletes and one team across 11 countries and regions to represent Team Bridgestone.

China is a sporting powerhouse where badminton, swimming and table tennis represent the key sports strength of the country. Bridgestone is proud to welcome the three athletes who are also the top players in their respective fields. With a combined three Olympic gold medals, these world-class athletes are aspiring to achieve more Olympic glory at the upcoming Olympic Games Tokyo 2020. We look forward to supporting Team Bridgestone on their journey to the Olympic Games and leveraging their "CHASE YOUR DREAM" spirit to connect with Chinese consumers.

In addition to being a Worldwide Olympic Partner, Bridgestone Corporation became the first Founding Partner of the Olympic Channel in August 2016. The company's four-year agreement provides support for the ground-breaking digital platform in its mission to celebrate the Olympic Movement and its world-class athletes every day of the year.

For more information, please visit: <http://www.chaseyourdream.cn>

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

About Bridgestone Corporation's Worldwide Olympic Partnership:

Bridgestone Corporation proudly became an official Worldwide Partner of the International Olympic Committee (IOC)

on June 13, 2014. The 10-year agreement made Bridgestone a Worldwide Olympic Partner for the Olympic Games Rio 2016, the Olympic Winter Games PyeongChang 2018, the upcoming Olympic Games Tokyo 2020, where the company's global headquarters are located, the Olympic Winter Games Beijing 2022, and the Olympic Games Paris 2024. The Partnership also includes support for the next three Youth Olympic Games. Through this long-term commitment to the Olympic Movement, Bridgestone is extending a proud sporting heritage and history of innovation that dates more than 100 years, as well as showcasing its commitment to community service, diversity, social responsibility and environmental stewardship – all tenets of the Olympic Charter that also lie at the heart of the Bridgestone brand.

Badminton Athlete – Chen Long Biography

January 18, 1989 (age 29), born in Jingzhou, Hubei Province, China

Chen Long joined the China National Badminton Team in 2006 and emerged as a world junior champion at the 2007 BWF World Junior Championships. After claiming bronze in men's singles at the Olympic Games London 2012 for his first Olympic medal, Chen Long won gold in the same event at the Olympic Games Rio 2016 to lead a Chinese sweep of the podium. He has also won two BWF world championships, and added his first Badminton Asia Championships title in 2017. Chen Long is a two-time world champion.

Swimming Athlete – Ye Shiwen Biography

March 1, 1996 (age 22), born in Hangzhou, Zhejiang Province, China

Ye Shiwen started swimming at the age of six and joined the National Swimming Team in 2010. As a 16-year-old at the Olympic Games London 2012, she won gold medals in both the 400 metres and 200 metres individual medley, breaking the world record in the 400 metres and the Olympic record in the 200 metres. Ye Shiwen is the first Chinese national swimmers who won two Olympic gold medals in one Olympic Games.

Table Tennis Athlete - Fan Zhengdong Biography

22 January 1997 (age 21), born in Guangzhou, Guangdong Province, China

Fan Zhengdong was selected by the Chinese Table Tennis Club at the age of eleven and joined the Chinese National Table Tennis Team in February 2012. Subsequently in December 2012, he won championships for men's team, men's singles and mixes doubles in the World Table Tennis Youth Championships. He was the champion in men's singles at the Men's Table Tennis World Cup in 2016 and runner-up in the 30th Asian Cup Table Tennis Tournament in 2017. In 2018, he is ranked world No.1 for men's singles by the International Table Tennis Federation and won the Table Tennis World Cup in the team program.