

BRIDGESTONE AMERICAS COMPANY OVERVIEW



AT BRIDGESTONE, WE CHALLENGE OURSELVES TO INNOVATE AND IMPROVE – NOT JUST TIRES, BUT ALSO A RANGE OF INDUSTRIES THAT TOUCH OUR LIVES.

WHO WE ARE

Based in Nashville, Tennessee, Bridgestone Americas, Inc. is an international family of companies rooted in innovation and dedicated to providing world-class tire and rubber-related products and services that improve lives around the globe. The U.S. subsidiary of Bridgestone Corporation, the world's largest tire and rubber company, Bridgestone Americas is made up of more than 50 production facilities and 55,000 employees globally. The company's international footprint includes manufacturing and sales subsidiaries in Canada, Argentina, Brazil, Chile, Colombia, Costa Rica and Mexico, with other points of sale throughout Latin America, the Caribbean and Europe.

OUR MISSION

We strive to be a company trusted by the world through our mission: Serving Society with Superior Quality. We aspire to offer the best for our customers and to society, not only in terms of our products, services and technology, but in all of our corporate activities. Our commitment to quality stems not from want of profit, but from a passion for improving the safety and lives of people everywhere.

OUR HISTORY

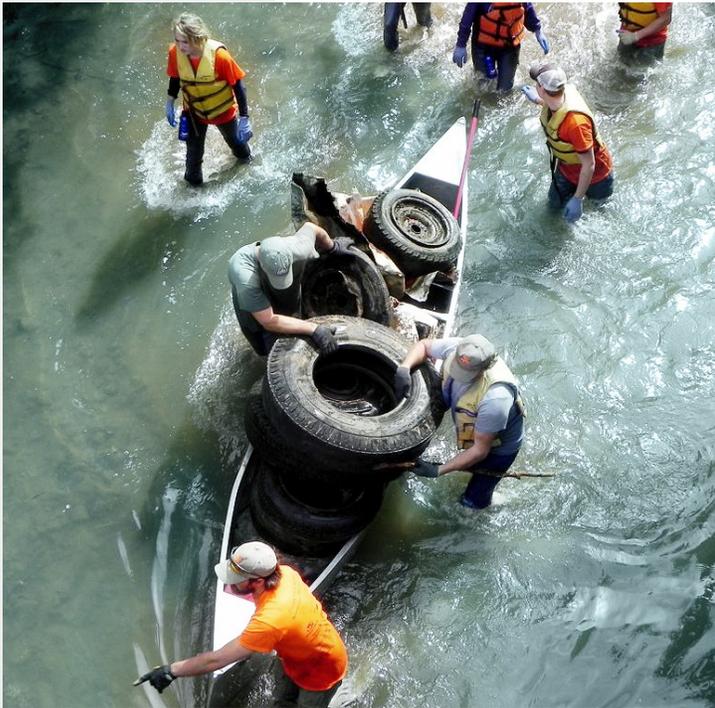
Our commitment to innovation, service and quality spans more than 115 years, when Harvey Firestone founded Firestone Tire and Rubber Company in 1900, and Shojiro Ishibashi created Bridgestone Tire Company Ltd. (later renamed Bridgestone Corporation) in 1931. The two companies merged in 1988, when Bridgestone Corporation purchased Firestone, transforming the companies' combined operations into the world's largest tire and rubber company.

CONNECT WITH US

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COMPANY LEADERSHIP AND CULTURE

Led by CEO and President Gordon Knapp, Bridgestone is dedicated to creating an environment that fosters engagement among our teams and unlocks the full potential of our most valuable assets, our employees. We strive to cultivate a culture where employees are committed and passionate about what they do and give their best every day to deliver quality, innovative products and solutions to our customers across the globe.

CORPORATE SOCIAL RESPONSIBILITY

As a global company, Bridgestone embraces our responsibility to serve society in a wide range of ways. We strive to have a positive impact in the communities where we move, live, work and play by accelerating sustainable **mobility**; enhancing the way **people** live, learn and work; and ensuring a healthy **environment** for current and future generations. We call this commitment Our Way to Serve.

BUSINESS UNITS

Bridgestone Americas Tire Operations develops, manufactures and markets more than 8,000 different types and sizes of tires across a broad line of consumer and commercial markets. Our offerings include everything from a 13-foot-tall giant radial tire for earthmoving equipment to a kart tire that stands only 10 inches high.

Bridgestone Retail Operations is the world's largest company-owned chain of automotive tire and service centers, with more than 2,200 vehicle service and tire locations across the United States, including Firestone Complete Auto Care, Tires Plus, Hibdon Tires Plus and Wheel Works stores.

Firestone Building Products is a leading international manufacturer and supplier of a comprehensive roots-to-rooftops product portfolio for commercial building performance solutions.

Firestone Fibers & Textiles manufactures nylon and polyester tire cord for Bridgestone Americas tire plants and other manufacturers, as well as industrial products and nylon resins.

Firestone Industrial Products has been a global leader in air spring manufacturing for more than 75 years with a history of research and development of technologically advanced air springs and related products.

Firestone Natural Rubber has worked with the people of Liberia since 1926 to create a thriving natural rubber industry and provide critical social services to its Liberian employees and their families. After more than 80 years of investment, the 200-square-mile Firestone Liberia location is the largest single natural rubber operation in the world.

LEARN MORE

Learn more about Bridgestone Americas and our family of companies at [BridgestoneAmericas.com](https://www.BridgestoneAmericas.com)